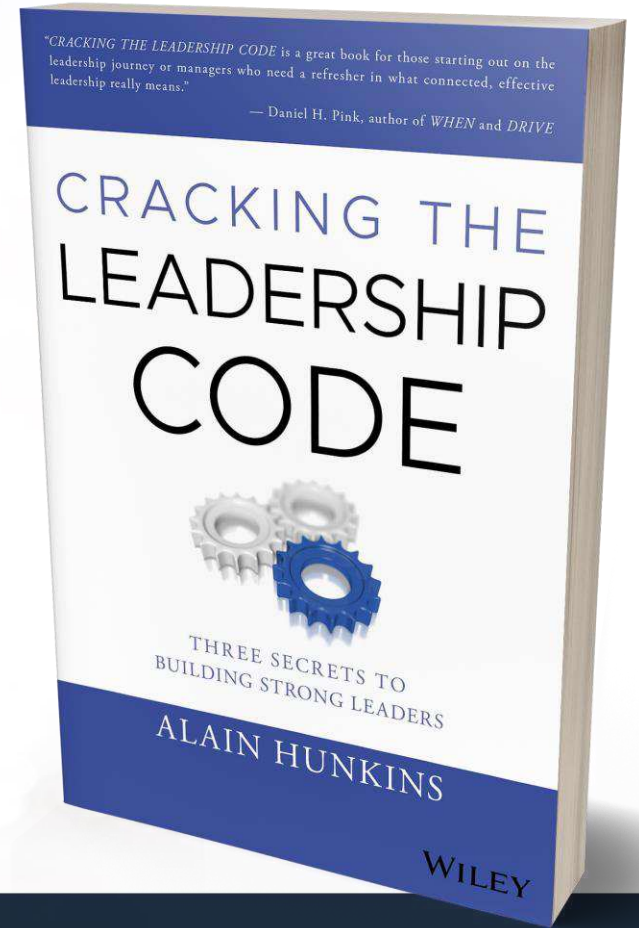


Cracking the Communication Code



ALAIN HUNKINS
THE FACILITATIVE MINDSET™

ON TOUR | NEW YORK
APASS
August 18 – 19

Session Objectives

- **Identify and correct hidden communication breakdowns**
- **Practice high-trust, high-impact communication techniques**
- **Apply communication frameworks to real work scenarios**
- **Leave with a personalized action plan**



Get the Toolkit

Want all the tools from today? You'll get:

- All slides
- The Communication Flywheel
- Communicate with Clarity Whitepaper
- Bonus *Forbes* articles highlighting communication best practices

→ Scan the QR at the end or visit:
bit.ly/passnyc825



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EAT

DINER

EMPIRE

DINER



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The Big Ideas:

- **Communicate for Connection**
- **Communicate for Clarity**
- **Communicate for Collaboration**



***What's one recent communication
breakdown that cost time, money,
or trust?***



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31%
31% of people believe their
leaders communicate well.

Source: Ketchum Communications Leadership Monitor

My purpose

To help you
**LEAD SMARTER by
COMMUNICATING BETTER.**



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Communicate for Connection



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**Think of the best leader
you've ever worked with.**

Leadership

***What were the qualities that
made them so great?***



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92%

Source: Businessolver Global Empathy Survey



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92%

50%

Source: Businessolver Global Empathy Survey



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**What are the biggest barriers to leading—
and listening--with empathy?**

Discussion



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Personal Histories Exercise

Activity

Check-In

Activity

What's one thing you're taking away from this section on connection?

DISCUSS




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Communicate for Clarity



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**The single biggest
problem with
communication is
the illusion that it
has taken place.**

George Bernard Shaw, 1856-1950



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Activity



TANGRAM CHALLENGE

AVE OF THE
FORM, NY 100
Number:



12/22/18 5.00 P
5.00 P

SALE

You will receive 10.00
with a link to join
alerts

Custom Framing

Stores & Online

AC

New! Now in Over

THANK YOU FOR SHOPPING AT

Dear Valued Customer:

and coupon policies are available
at register

18 15:25



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What's one thing you're taking away from this section on clarity?

DISCUSS



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Communicate for Collaboration



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The **Real Estate** Challenge



Discussion

What was the Real Estate Challenge really about?



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COMMUNICATING BETTER.**



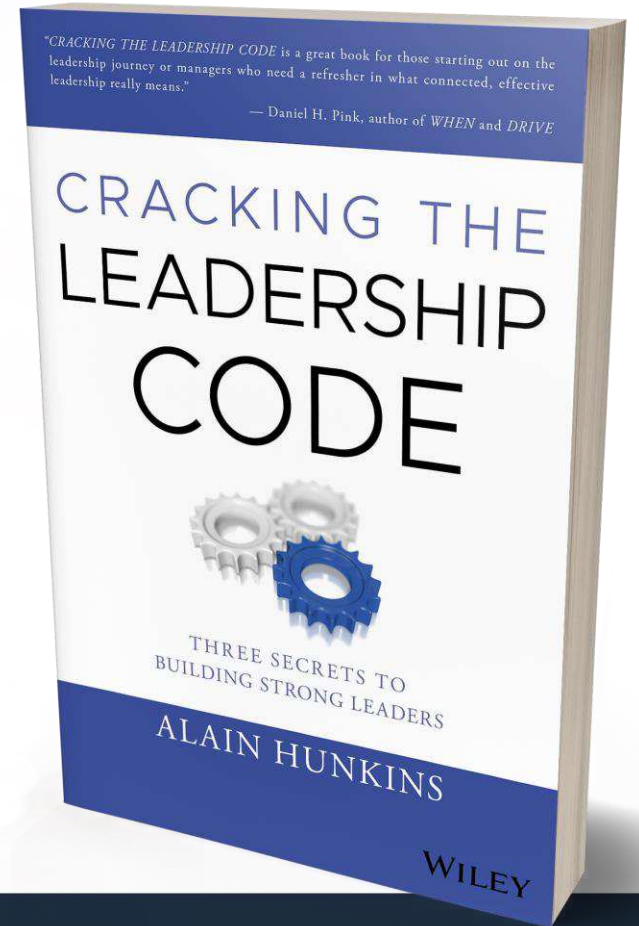
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To download the communication toolkit that supports
this session, go to
www.alainhunkins.com/passnyc or scan QR Code:



A man with short, light brown hair, smiling and looking off to the side. He is wearing a light pink button-down shirt and a dark belt. The background is a blurred outdoor scene with trees and a building.

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Your feedback is important to us



Evaluate this session at:

passdatacommunitysummit.com/evalutations-nyc